

Media Services for Media & MF

Communication Managers Seminar

April 2024

Join the conversation on [slido.com #2786 4198](https://www.slido.com/join/default.aspx?roomid=27864198)



Team

Names & functions

Media Accreditation

Numbers & Info

Roma 2024

Media Services for MF & Media

Questions





Biljana Danicic
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Peter Sanderson
Content Production Manager



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Editorial



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Media Operations



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Social Media



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Editorial & Social Media



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Commentator



Michael Rowbottom
Editorial



Antonio Carvalho
Media Operations



Alexandra Wizer
Social Media



Tim Hutchings
Commentator



Etienne Fiacre
Media Operations



Video Editors
Remote



Chiara Montesano
Photographer



Graphic Designers
Remote

MEDIA ACCREDITATION

Registration process

January 2024

Opening.

Member Federations are responsible for informing and nominating their national representatives. No quota applied.

Broadcasters and NRH have separated access to register.

February 2024

Accommodation.

Request for accommodation were possible until February 29th.

May 2024

Closing.

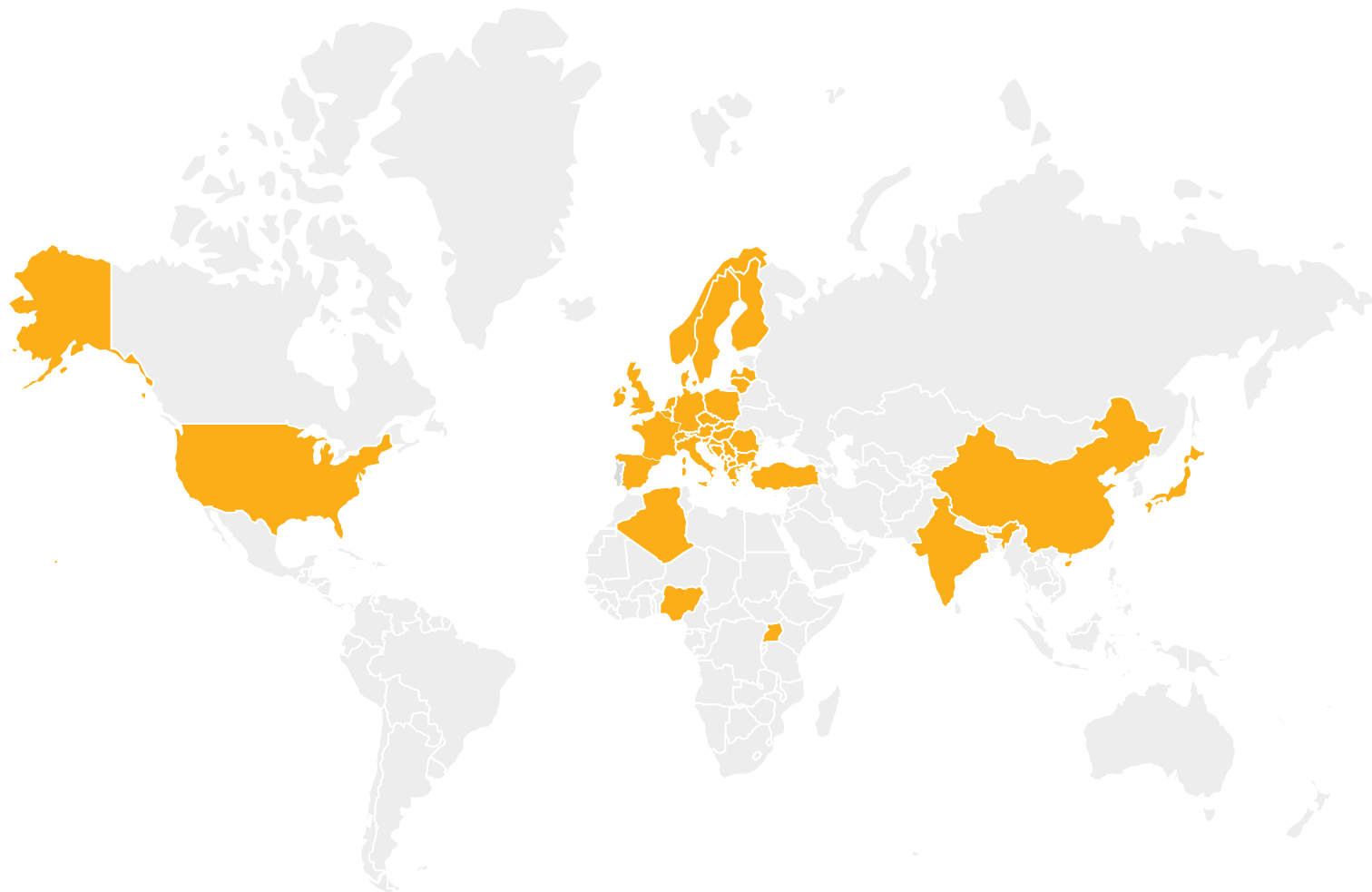
Accreditation closing date is set on May 1st 2024 for international press.

MEDIA ACCREDITATION

Registered Media

491 medias are currently registered for Roma 2024 European Championships. Categories are: Written Press, Photographers, NRH, Digital Press & Agencies. **200 broadcasters.**

Countries with no media registered:
Latvia, Luxembourg, Portugal, San-Marino, Slovakia.



DIRECT FEEDBACK

**As a Member Federation, what do you think about the
current process of registration?**

Please reply on Slido in the “polls” section

DIRECT FEEDBACK

**As a Member Federation, what do you think about the
current process of registration?**

DIRECT FEEDBACK

**Can you please name the top media companies
in your country?**



ROMA 2024

Media services & tools for Roma 2024

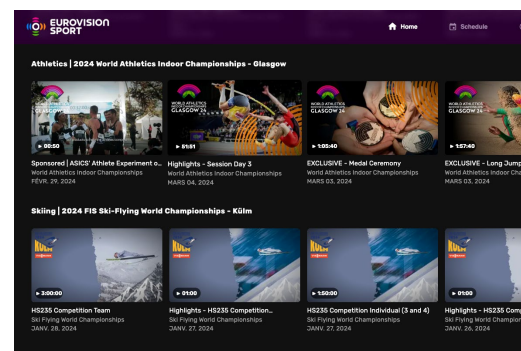
MEDIA SERVICES & TOOLS

Major resources














Editorial services

Events previews and daily report will be available on the EA website + newsletter



Streaming platform

Live streaming including events highlights will be available on Eurovision Sport

ace	Name	Birth Date	Nat.	Mark
	Alin Alexandru FIRIBICA	03 NOV 1995	ROU 	66.07
	Simon PETERSSON	03 JAN 1994	SWE 	63.08
	Daniel JASINSKI	05 AUG 1989	GER 	61.84
	Alessio MANNUCCI	07 JUL 1998	ITA 	61.63
	Guðni Valur GUENASON	11 OCT 1995	ISL 	60.82
	Diego CASAS	29 APR 1999	ESP 	60.76
	Robert URBANEK	29 APR 1987	POL 	59.91
	Nicholas PERCY	05 DEC 1994	GBR 	59.60
	Oskar STACHNIK	01 MAR 1998	POL 	58.83
	Danijel FURTULA	31 JUL 1992	MNE 	55.18
	Clemens PRÜFER	13 AUG 1997	GER 	NM

Live results

On european-athletics.com with registration

MEDIA SERVICES & TOOLS

Editorial Services



Website resources

Features, news and updates

Press releases

Event Statistics handbook

Event-by-event previews

Daily previews

Live blog

Session wrap reports

Flash quotes



Newsletter

List of all services

Daily highlights

[Competitions & Calendar](#)

[Road to Rome](#)

[Athletes & Data](#)

[All News](#)

[Development](#)

[Inside](#)

Desalu seeking special moment at Roma 2024

[Read more →](#)

Stories



Roma

DIRECT FEEDBACK

**As a Member Federation, what would you like see more
or have on our website ?**

Please reply on Slido in the “polls” section

DIRECT FEEDBACK

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have on our website ?**

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MEDIA SERVICES & TOOLS

Media Hub

European Athletics and our Broadcast Partner **Eurovision Sport** have created a Remote Media Centre – a browser-based platform – to allow all Member Federations to watch the live action and access information that would normally be available to you in a physical Media Centre.

EUROPEAN ATHLETICS CHAMPIONSHIPS ROMA 2024

VIRTUAL MEDIA CENTER

LIVE



Media bank



Clipping



MEDIA SERVICES & TOOLS

What you can find

The platform will have all the media guidelines regarding the terms of use of the content provided, the event Information, and access to the photo gallery.

Please **read carefully** before using the content.

Media hub will be accessible at **vmc.ebu.ch**

Interview request are possible on the platform and we will conduct interviews for you in the mixed zone.

Please send your requests in advance on the platform.



All live assets

Competitions Live feeds

Live results

Flash and Mixed Zone interviews Live feeds

Chat with the interview moderator



Media Bank

With clipped interviews (mp4) available for download.



Clipping (Wildmoka)

Near Live clipping

Reels creator

**Wildmoka account required on demand
and subject to validation by your national
rights holder**

MEDIA SERVICES & TOOLS

Photo services

European Athletics via Getty Images and a Photo Team will provide a wide coverage of the championships.

Please understand that this process require professional aspects as such as mentioning credits and respecting the images. These pictures can be used by athletes and MF on social media **only**.



Photo requests

Priority will be given to MF without any photographers on site. Please send photo requests to our team in advance.



Photo distribution / Socialie

Please use the content distribution Platform.

1. Visit <https://europeanathletics.socialie.com/from-web/get-started> or scan the QR Code below
2. Enter the invite code: **federation**
3. Connect your social media channels
4. Enter your contact
5. Post directly to your social media channels



DIRECT FEEDBACK

Please ask your questions about Media Hub & Photo Services

Please ask them on Slido and mention your Federation so we can provide a more dedicated answer.

MEDIA SERVICES & TOOLS

Data driven graphics

European Athletics will provide automated graphics to help your live coverage on social media channels.

If you use these files, please **do not change any graphic aspects** (logos, colours, information)

**MEN
200M**

**SEMI-FINAL 1/2
START LIST**

1.		POL	Igor BOGACZYŃSKI
2.		GBR	James HANSON
3.		ITA	Edoardo LURASCHI
4.		SUI	Bradley LESTRADE
5.		ITA	Marco RICCI
6.		ISR	Blessing Akwasi AFRIFAH
7.		NED	Xavi MO-AJOK
8.		CZE	Ondřej MACÍK

PROJECT



**DECATHLON MEN
DISCUS THROW**

**GROUP B
RESULTS**

1.		NOR	M. Rooth	SB	48.63
2.		NOR	S. Skotheim		43.31
3.		NED	S. Roosen		42.13
4.		GER	M. Meyer		41.86
5.		FRA	L. Brewin		40.03
6.		FRA	T. Bastien		39.23
7.		GBR	J. Turner		38.71
8.		HUN	Z. Gálpál		37.49
9.		BEL	J. Hautekeete		36.75

PROJECT



**MEN
400M HURDLES**

GOLD

**İSMAIL
NEZİR**


SILVER

**BERKE
AKÇAM**

BRONZE

**OSKAR
EDLUND**

PROJECT



**DAILY SCHEDULE
SAT, 15 JUL**

PROJECT



9:00	100m Men Heat 1/3 Decathlon
9:06	100m Men Heat 2/3 Decathlon
9:12	100m Men Heat 3/3 Decathlon
9:20	3000m Steeplechase Men Round 1 Heat 1/3
9:37	3000m Steeplechase Men Round 1 Heat 2/3
9:50	Long Jump Men Group A Decathlon
9:50	Long Jump Men Group B Decathlon
9:50	Discus Throw Men Final
9:54	3000m Steeplechase Men Round 1 Heat 3/3
10:15	1500m Women Round 1 Heat 1/3
10:25	1500m Women Round 1 Heat 2/3
10:35	1500m Women Round 1 Heat 3/3
10:50	400m Hurdles Women Semi-Final 1/2
10:50	400m Hurdles Women Semi-Final 2/2
10:56	400m Hurdles Men Semi-Final 1/2
10:56	400m Hurdles Men Semi-Final 2/2

DECATHLON MEN

**SUMMARY
AFTER 10 EVENTS**

1.		NOR	M. Rooth	CR	8608
2.		NOR	S. Skotheim		8561
3.		NED	S. Roosen		8128
4.		GER	M. Meyer	PB	8096
5.		EST	R. Roosleht	PB	8010
6.		BEL	J. Hautekeete		7864
7.		ESP	A. Boix		7844
8.		FRA	L. Brewin	PB	7794
9.		NED	J. Tessaar	PB	7753
10.		BEL	T. Van der Poel		7558
11.		SWE	E. Duvert		7522
12.		FIN	A. Savolainen	PB	7392

PROJECT



All Events

All Countries

Athlete

WED
12 JUL

THU
13 JUL

FRI
14 JUL

SAT
15 JUL

SUN
16 JUL

Medal Standings

Daily Schedule

Morning Session

Evening Session

☐ Hide Records

☐ Only Medal Finals

Start Time	Event	Status
8:40	Hammer Throw Women Qualification Group A <div>Start ListResultsQualification Summary</div>	Scheduled
8:45	100m Hurdles Women Heat 1/3 Heptathlon <div>Start ListResultsSummaryEvent Summary</div>	Scheduled
8:51	100m Hurdles Women Heat 2/3 Heptathlon <div>Start ListResultsSummaryEvent Summary</div>	Scheduled
8:57	100m Hurdles Women Heat 3/3 Heptathlon <div>Start ListResultsSummaryEvent Summary</div>	Scheduled
9:25	100m Women Round 1 Heat 1/4 <div>Start ListResultsRound 1 Summary</div>	Scheduled
9:30	High Jump Women Group A Heptathlon <div>Start ListResultsSummaryEvent Summary</div>	Scheduled
9:30	High Jump Women Group B Heptathlon <div>Start ListResultsSummaryEvent Summary</div>	Scheduled
9:31	100m Women Round 1 Heat 2/4 <div>Start ListResultsRound 1 Summary</div>	Scheduled
9:37	100m Women Round 1 Heat 3/4 <div>Start ListResultsRound 1 Summary</div>	Scheduled
9:40	Pole Vault Women Qualification Group A <div>Start ListResultsQualification Summary</div>	Scheduled
9:40	Pole Vault Women Qualification Group B <div>Start ListResultsQualification Summary</div>	Scheduled
9:43	100m Women Round 1 Heat 4/4 <div>Start ListResultsRound 1 Summary</div>	Scheduled
9:50	Hammer Throw Women Qualification Group B <div>Start ListResultsQualification Summary</div>	Scheduled
9:55	100m Men Round 1 Heat 1/4 <div>Start ListResultsRound 1 Summary</div>	Scheduled
10:01	100m Men Round 1 Heat 2/4 <div>Start ListResultsRound 1 Summary</div>	Scheduled
10:07	100m Men Round 1 Heat 3/4 <div>Start ListResultsRound 1 Summary</div>	Scheduled
10:13	100m Men Round 1 Heat 4/4 <div>Start ListResultsRound 1 Summary</div>	Scheduled

MORNING SESSION - THU, 13 JUL

STORY MEDIA

f

FACEBOOK

Instagram icon

INSTAGRAM

☐ Style 1

☒ Style 2

☐ Hide Pagination

MORNING SESSION
THU, 13 JUL

8:40

Hammer Throw Women Qualification Group A

8:45

100m Hurdles Women Heat 1/3 Heptathlon

8:51

100m Hurdles Women Heat 2/3 Heptathlon

8:57

100m Hurdles Women Heat 3/3 Heptathlon

9:25

100m Women Round 1 Heat 1/4

9:30

High Jump Women Group A Heptathlon

9:30

High Jump Women Group B Heptathlon

9:31

100m Women Round 1 Heat 2/4

9:37

100m Women Round 1 Heat 3/4

9:40

Pole Vault Women Qualification Group A

9:40

Pole Vault Women Qualification Group B

9:43

100m Women Round 1 Heat 4/4

9:50

Hammer Throw Women Qualification Group B

9:55

100m Men Round 1 Heat 1/4

10:01

100m Men Round 1 Heat 2/4

10:07

100m Men Round 1 Heat 3/4

1/3

Download

MORNING SESSION
THU, 13 JUL

10:13

100m Men Round 1 Heat 4/4

10:50

800m Women Round 1 Heat 1/2

10:57

800m Women Round 1 Heat 2/2

11:05

Discus Throw Men Qualification Group A

11:20

1500m Men Round 1 Heat 1/2

11:29

1500m Men Round 1 Heat 2/2

11:40

Shot Put Women Qualification Group A

11:40

Shot Put Women Qualification Group B

12:00

400m Women Round 1 Heat 1/4

12:06

400m Women Round 1 Heat 2/4

12:12

400m Women Round 1 Heat 3/4

12:15

Discus Throw Men Qualification Group B

12:18

400m Women Round 1 Heat 4/4

12:30

400m Men Round 1 Heat 1/4

12:36

400m Men Round 1 Heat 2/4

12:42

400m Men Round 1 Heat 3/4

2/3

Download

MORNING SESSION
THU, 13 JUL

12:48

400m Men Round 1 Heat 4/4

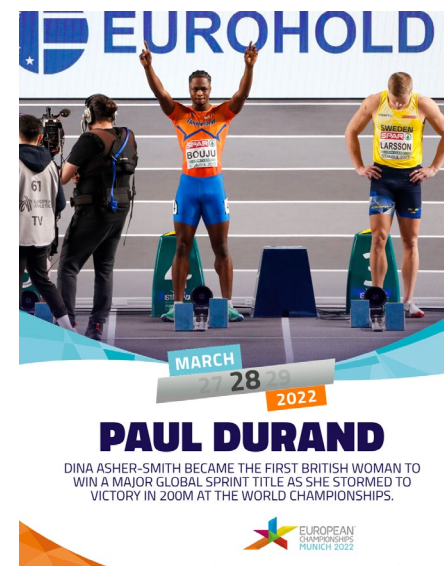
MEDIA SERVICES & TOOLS

Image driven graphics

European Athletics will provide graphics templates to help your live coverage on social media channels.

If you use these files, please **do not change any graphic aspects** (logos, colours).

Access to the graphic platform (pressbox) will be provided in the coming weeks.



DIRECT FEEDBACK

**Please ask your questions about Data & Image
driven templates**

Helpful links

<https://www.european-athletics.com>

<https://www.facebook.com/EuropeanAthletics>

<https://www.instagram.com/europeanathletics>

<https://twitter.com/EuroAthletics>

<https://www.youtube.com/user/EuropeanAthletics>

<https://www.linkedin.com/company/european-athletics/>

<https://www.tiktok.com/@europeanathletics>

media@european-athletics.com

All these information will be
send by e-mail few days before
the event. Make sure

DIRECT FEEDBACK

Any other questions?

Please ask them on Slido and mention your Federation so we can provide a more dedicated answer.

Thank you